

TASK 5: TIME FOR ACTION

ACTIVITY 1: TIME FOR ACTION

OVERVIEW

By this stage you should have decided:

- a what the aim of your pressure group is
- b what tactics you are going to use

It's now time for action. What are you going to do to achieve your group's aims?



A: Brainstorm some ideas

A: List possible tactics e.g.:

- Lobbying
- Planning an advertising campaign
- Organising a demonstration
- Distributing leaflets
- Inciting civil disobedience
- Other

B: Give more detail. Think about:

- Who you will target
- How?
- When?
- Where?
- How much will it cost?
- What equipment etc. you need?

| Tactic | Detail |
|---------------------------------|---|
| e.g. organising a demonstration | e.g. of students, in central London, in 1 month's time |
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